



# Bitcoin, Cryptocurrency and the Real Scope of Block Chain Technology

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**Tuesday April 3, 2018, 17.00 – 19.00, followed by reception**

*Dansk Erhverv, Børsbygningen, Slotsholmsgade 1*

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**The future of cryptocurrencies** looks a lot bleaker than it did 3-4 months ago when every new day seemed to bring a new high in Bitcoin. So where do cryptocurrencies go from here? Will the market or government shut down the use of cryptocurrencies? Or more likely, which will be the business domains within the payment processing space where cryptocurrencies will prevail?

On a wider scope, **the Block Chain technology** certainly seems to have a bright future. Block Chain based business platforms have the ability to align competitors, business partners and customers around the same agenda and to cut out the middleman in business transactions and thereby causing dramatic shifts in the competitive landscape.

The Conference will introduce two significant and **potentially game changing business models based on block chain technology** and address questions like:

- Why should boards pay attention to Block Chain technology and the applications hereof
- What are the risks and key value drivers associated with Block Chain technology solutions?
- Which are the key considerations and decisions to make by the board?

**Speakers will include** Professor Jan Damsgaard, CBS; Governor Hugo Frey Jensen, Danish Central Bank; Executive Vice President and Chief Commercial Officer Vincent Clerc, A.P. Moller-Maersk; VP of Block Chain Technology Johan Toll, NASDAQ; Non-Executive Director Anne Broeng, ATP.

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## Agenda

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| 17.00 | <b>Introduction</b><br><i>Jens Klarskov, Anne Broeng &amp; Tom Jacobsgaard</i>  |
| 17.10 | <b>Understanding Cryptocurrency and Block Chain Technology</b><br><i>Jan Damsgaard</i>  |
| 17.25 | <b>Advantages and disadvantages from the perspective of the Danish Central Bank</b><br><i>Hugo Frey Jensen</i>  |
| 17.50 | <b>Understanding Block Chain Technology and the scope of revolutionizing business processes and Service Platforms</b><br><i>Jan Damsgaard</i>   |
| 18.00 | <b>The Maersk-IBM Global Trade Platform</b> - An open, secure digital platform for safe and easy ways of exchanging information across all players involved in global trade<br><i>Vincent Clerc</i> |
| 18.25 | <b>A settlement platform for the Nordic mutual fund market</b> - A faster, simpler, more effective and reliable fund market by leveraging on Block Chain Technology<br><i>Johan Toll</i>            |
| 18.45 | <b>Panel discussion</b><br><i>All, facilitated by Anne Broeng &amp; Tom Jacobsgaard</i>   |
| 19.00 | <b>Reception</b>  |
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